



**Anna Maria Island Chamber of Commerce
7th Annual Wedding Festival**

Sponsorship Levels

(Indicate Package choice on Vendor Application)

* Packages may be purchased separately or combined

* Added value will be automatic based on additional in-kind advertising or available funds.

I. The Big Day Level - \$1500 – (save \$200 over buying all packages separately)

All Inclusive Promotion Package

Company Name/Logo on all official wedding festival advertising mediums including, but not limited to:

- a. Online: As space allows on Orlando Sentinel, Tampa Tribune, Bradenton Herald, etc.
- b. Logo with live web link to your business on the Anna Maria Island Chamber of Commerce Wedding Festival website home page
- c. Logo on Newspaper ads (contingent on size of ad)
- d. Logo on Magazine ads (contingent on size of ad)
- e. Banner on home page & enhanced logo listing on AMI Wedding Festival Website in appropriate business category w/ live web link to your business
- f. Logo on Wedding Festival promotional brochures, flyers, posters distributed regularly, island-wide as well as at bridal shows up to & on festival day
- g. Ala Carte Banner Placement at one of 9 host sites (determined by committee)
- h. Additional advertising/promotion mediums from in-kind sponsorships as determined by the advertising committee per budget

II. The Engagement Level - \$750

Online Package

Company Name/Logo on all official online wedding festival advertising mediums including, but not limited to:

- a. Online: As space allows on Orlando Sentinel, Tampa Tribune, Bradenton Herald, etc.
- b. Logo with live web link to your business on the Anna Maria Island Chamber of Commerce Wedding Festival website home page
- c. Banner on home page & enhanced logo listing on AMI Wedding Festival Website in appropriate business category w/ live web link to your business
- d. Additional online advertising/promotion mediums from in-kind sponsorships as determined by the advertising committee per budget

III. The Proposal Level - \$500

Newspaper Package

Company Name/Logo in all official newspaper wedding festival advertising mediums including, but not limited to:

- a. Local newsprint mediums: The Bradenton Herald, Tampa Tribune, The Islander, The Sun, The Sarasota Herald Tribune, (and possibly Orlando print mediums)
- b. Additional newspaper advertising/promotion mediums from in-kind sponsorships as determined by the advertising committee per budget

IV. The First Date Level - \$200

Additional Printed Materials Package

Company Name/Logo on all official printed material (not listed above) wedding festival advertising mediums including, but not limited to:

- a. Regularly distributed print mediums: flyers, brochures, AMI Chamber newsletter ads, Trade Shows, participating AMI Chamber member business window/counter displays up to & on day of festival
- b. Additional print advertising/promotion mediums from in-kind sponsorships as determined by the advertising committee per budget

V. The First Kiss Level - (ALACART) \$250

Company Banner Package

Company Banner placed at one of the HOST vendor site locations (TBD based on time of purchase and space available at site)